

About Metanow

Your partner in Digital Transformation

Who We Are

Metanow is a full-cycle digital transformation agency founded in 2022 and headquartered in Durrës, Albania. With a core team of 22 in-house professionals, including software engineers, analysts, consultants, and implementation experts, we develop and deliver enterprise-grade digital solutions.

We are proud to be an Odoo Certified Partner, providing trusted ERP/CRM solutions to businesses across Europe.

Our extended ecosystem includes a curated network of specialized freelancers, designers, copywriters, automation experts, and animators-integrated into our workflow systems, enabling scalability without compromising delivery quality.

Core Service Lines

Web Development

- Frontend using React, Next.js, Vue.js
- Headless CMS (Strapi, Sanity, Contentful)
- Static & dynamic architecture on Vercel, Netlify, AWS

ERP/CRM Systems

- **Odoo certified custom implementations.**
- Workflow design, role-based access, automation.
- Warehouse, legal, sales, production, HR, and support modules

Automation & Operations

- AI chatbot, email & voice automation (VoIP).
- CRM pipelines and funnel building.
- Real-time dashboards with actionable metrics.

Secure Data Platforms

- Health & legal platforms with **Menton Law & GDPR compliance**
- Encrypted communication layers
- Sensitive document generation and archiving

Integrated Creative Services

- **UX/UI Design** via vetted external designers.
- **Whiteboard & Explainer Videos** via talents like [rahulkajla1](#), [bogdanzah](#), [samlopez](#), and [ricky8001](#)

Enterprise Architecture & Technical Capabilities

Systems We Build & Integrate

Modular Headless Websites

- API-first CMS with Contentful, Sanity, or Strapi.
- Pixel-perfect frontend interfaces built in React/Next.
- SEO-ready, multilingual, and easily extensible.
- Git-based versioning for content, design, and logic.

Odoo-Powered Enterprise Systems

- Full ERP implementations for production, sales, HR, legal, support.
- Advanced automation, approval flows, and reporting dashboards.
- Integration with e-commerce, accounting, warehousing & logistics.
- On-premise & cloud deployments with role-based permission controls.

Process Automation Engines

- Integrated email & SMS follow-ups.
- AI chatbots (NLP-based), VoIP outreach, lead scoring.
- Custom funnel builders for marketing, HR, and sales.
- Task distribution logic and user-based workflows.

Data Privacy & Legal Compliance

- Structured encryption for sensitive medical/legal records.
- Consent capture, digital signatures, document logging.
- Platforms aligned with Menton Law and GDPR, used in healthcare and legal-tech.

Creative + Operational Integration

- Animated onboarding or product explainer videos embedded in apps.
- Integrated UI/UX feedback loops.
- Central dashboard for managing freelance creative talent, powered by our internal CRM.

Operational Edge

- **22-person full-time** core team, organized by function (development, product, QA, strategy).
- Based in **Durrës, Albania**, working across DACH, UK & Italian markets.
- **Scalable delivery model** powered by an extensive vetted **freelancer network**.
- All processes run on custom Meta-now-built systems for CRM, project tracking, content publishing, and partner coordination

Use Case Highlights – Real Projects



[CNC-Durch-Blick.at](https://cnc-durch-blick.at)

Odoo ERP for CNC Manufacturing

Ordering, production, sales, and delivery pipeline customized and deployed on-premise. Inventory and production sync fully automated.



[Truck-Cartel.de](https://truck-cartel.de)

Legal CRM + Business Process Platform

Manages thousands of legal cases for truck cartel claims. Includes user intake flows, document generation, legal pipeline automations, and GDPR-compliant storage.



[AutoLandi.it](https://autoland.it)

Auto Dealership & Bodyshop Operations System

Covers everything from lead intake to car repair workflow, internal team management, parts logistics, and billing via custom modules in Odoo.



[Aldi.de \(Internal\)](https://aldi.de)

Label Production & Distribution for Retail

Used by Aldi's internal printing department to manage label production for all German stores. Integrated with store orders and central logistics.



[Plattform.EasyImplant.li](https://plattform.easyimplant.li)

Doctor-Patient Medical Platform

Developed in Django with custom encrypted access for dentists and patients. Tracks cases, documents, procedures. Built to comply with Menton Law for EU health privacy.



[PinnacleTherapy.co.uk](https://pinnacletherapy.co.uk)

Automated Marketing System for Wellness Clinics

Funnels, AI chatbot, VoIP booking, and pipeline automation all managed through Metanow's CRM suite.



[CRM.Metanow.dev](https://crm.metanow.dev)

All-in-One CRM Platform for SMEs

Our flagship SaaS CRM: listings, pipelines, automation, live chat, voice, campaigns. Designed for service providers, agencies, and freelancers.